



T R E N T O N W I L C O X

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EDUCATION
May 2001

UNIVERSITY OF NEBRASKA - LINCOLN
Bachelor of Fine Arts, (BFA)

Emphasis in graphic design. Additional coursework in illustration, photography & sculpture.

EXPERIENCE
May 04 - June 07

SPEEDWAY MOTORS
Advertising / Graphic Designer

Designed & constructed projects for Speedway Motors, Blue Diamond Classics, Tuners Choice, Speedway Properties & The Smith Collection Museum. Printed projects include: catalogs, posters, trailer designs, signs, brochures, advertisements, direct mail pieces, logos, packaging, letterheads, business cards & trade show displays. Electronic projects included: web site designs, banner advertisements, E-mail campaigns & multimedia presentations.

- Designed & built six, 350+ page catalogs a year - five over a five month span
- Designed & maintain graphics for more than seven web sites & E-mail campaigns
- Responsible for catalog cover designs, catalog page backgrounds & catalog structure.
- Photographed multiple car shows & museum events

Nov 01 - May 04

TEK INDUSTRIES (Accu-Cut)
Graphic Designer

Developed professional graphic concepts & artwork for printed & electronic media. Projects ranged from one-page, one-color pieces to multi-page, full-color brochures, mailers, ads, catalog design, packaging, logos, trade show booth design, product design, presentations & web pages.

- Designed & built two, 200+ page catalogs a year
- Utilized in-house photo studio to photograph images for catalogs
- Organized & maintained digital photo library for print & web
- Maintained & backed-up the company web site

Aug 98- Nov 01

CREATION
Senior Graphic Artist

Designed, developed, programmed & maintained NUgreek.com's online store. Created artwork, logo designs & advertisements as necessary. Researched, designed, prepared, scheduled & edited all incoming projects. Consulted with all incoming clients concerning pending projects, took orders & solicited price bids. Was responsible for all press operations including pre-press setup, as well as stencil, screen & ink preparation.

HARDWARE

Macintosh & PC platforms
SLR Digital or Traditional Cameras
Digital & Traditional Video Cameras

Studio Lighting & Equipment
Various Printers & Presses
Plotters & Scanners

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe In Design
Adobe Pagemaker
Adobe Premiere
Adobe Acrobat
QuarkXPress

Macromedia Freehand
Macromedia Flash
Macromedia Dreamweaver
Macromedia Fireworks
Microsoft Office
3d Studio Max
Joomla / Mambo

Portfolio & references available upon request or at www.TrentonWilcox.com